



RESTAURANT FREDERIKSHØJ

Aarhus is once again shining in the light of the Michelin

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Aarhus continues to deliver star-gastronomy in its restaurants and therefore the city is once again mentioned with four stars in Guide Michelin.

Aarhus keeps their four Michelin stars. The four-star result was finalized Monday evening, at the Guide Michelin Nordic release event in the Copenhagen town hall. The Aarhus based restaurants Frederikshøj, Gastromé, Substans and Domestic was again awarded with a star each for which they are all mentioned in the 2018 edition of the prestigious guide-book of world class gastronomy.

“First and foremost, congratulations to the four restaurants for receiving this well-deserved stamp of approval on their efforts. The quality of the gastronomic scene in Aarhus is extremely high, and we are very happy and proud that the Michelin guide once again notices and awards our efforts,” Director of VisitAarhus, Peer H. Kristensen, says.

The prestigious gourmet-bible mentioned Aarhus for the first time in 2015, where the restaurants Frederikshøj, Gastromé and Substans each was awarded with a star. Last year Restaurant Domestic joined the exclusive Michelin-club, when they were awarded their first star. The Michelin-acknowledgement of the four Aarhus-restaurants contributes to turning the spotlight towards the city and contributes to highlighting Aarhus as an interesting destination for both cruise, culture and city tourists.

“Aarhus gaining four Michelin stars once again is a strong sign that the city’s gastronomy is not only visiting in the top league but belongs there. Last year Aarhus made a big impression on the world as European culture capital, and the gastronomic mark of the city in 2018 is an important add on in the city’s position as European travel destination and second city, well-known for both culture and gourmet,” Peer H. Kristensen elaborates.

When the first Michelin stars fell upon Aarhus in 2015, the city experienced a growth of 17 percent in overnight stays. Since then the growth has continued and Aarhus appears on several world-famous guide lists published by, among others, New York Times and Lonely Planet. On the culinary area, Aarhus is highlighted in Lonely Planet’s dining-guide “Food Trails” and furthermore the city was awarded as European Gastro Region 2017 by the Institute of Gastronomy, Culture and Tourism.

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About VisitAarhus

VisitAarhus is Aarhus’ official tourism organisation, which works to develop the city’s tourism and market Aarhus as a holiday and travel

destination. VisitAarhus is a commercial foundation with the mission of contributing to tourism creating results for Aarhus, for the region and Denmark as a whole by positioning and developing Aarhus as an impassioned city of knowledge and great attractions with a wide range of high-quality offers for its citizens, businesses and visitors. Tourism in Aarhus has experienced an impressive growth over the past years.

Today, visitors coming for business stay more than 1 million nights in the city's hotels annually, which is a 41 percent increase from 2011 to 2015. Tourists spend approximately 3.65 billion Danish kroner on accommodation and attractions in Aarhus each year, of which about 2 billion kroner come from commercial tourists.

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