

Møder i forandring...

Krise eller Paradigmeskift



MEETING ROI

Value for Money

As funds become more scarce, planners and suppliers will more often have to demonstrate **a return on investment (ROI) for every meeting** – and every part of a meeting. About three-quarters of organizations currently conduct some form of in-house meetings evaluation...

Tourism is consumption

Vi går fra Oplevelser til Værdi

Meetings are investments

SAS fælden

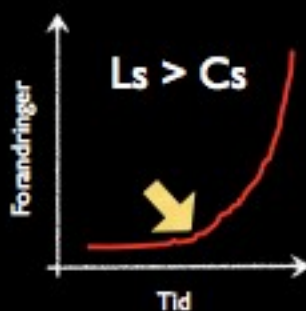
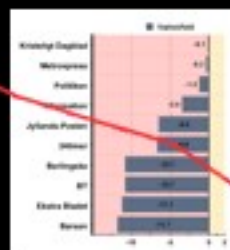


Dagblads fælden

Fald i oplag

Færre
Journalister/
egenproduktion

Mindre
diffrenciering
ifht til Internet
nyheder



Hvad driver udviklingen?



Økonomisk afmatning



Meet more
Travel less

Mil 2009:
Reduktion i omk.
Rejser/ophold 50 pct.
Reduktion i CO2 25 pct.

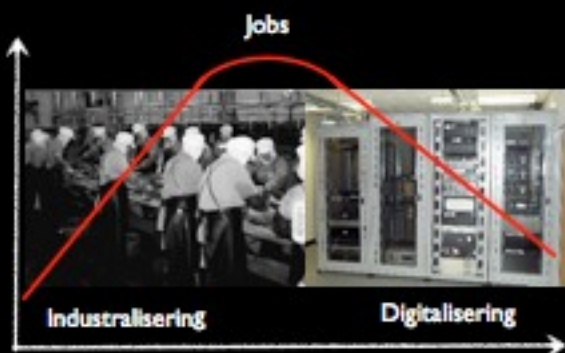


Green - meetings?



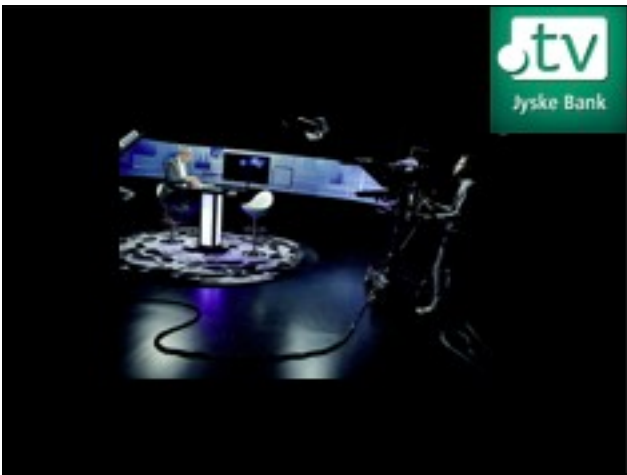
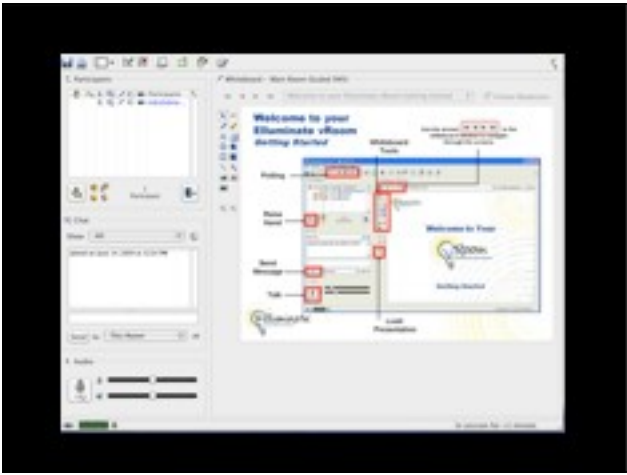


Livskvalitet (drøm om...)



Teknologi





Best Practice

70-20-10

På Job

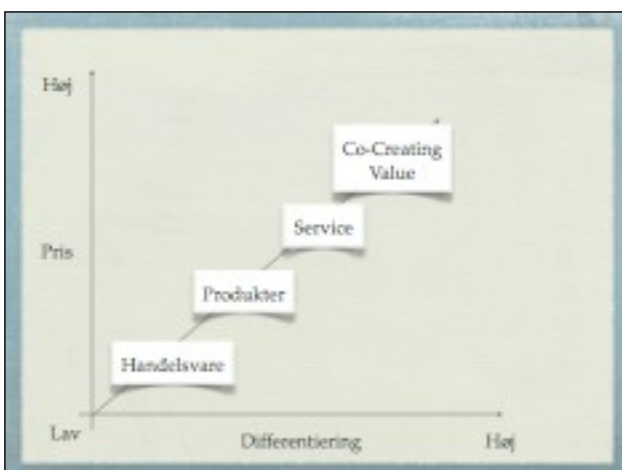
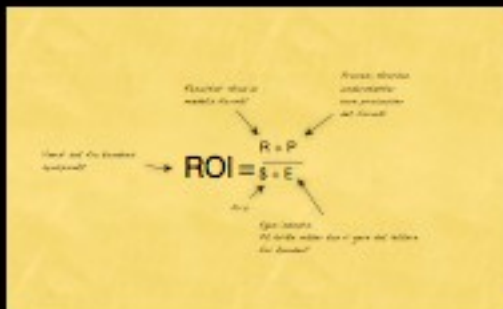
Kolleger

Instruktion

"Away-from-work training and development serves a purpose. But that purpose is being seen as an increasingly narrow one"

No Value

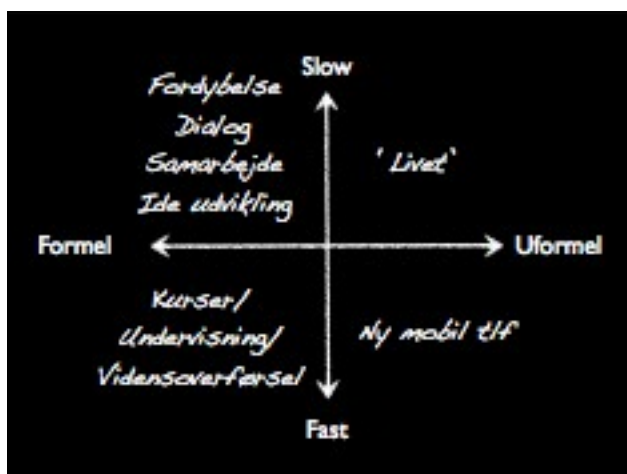
No business





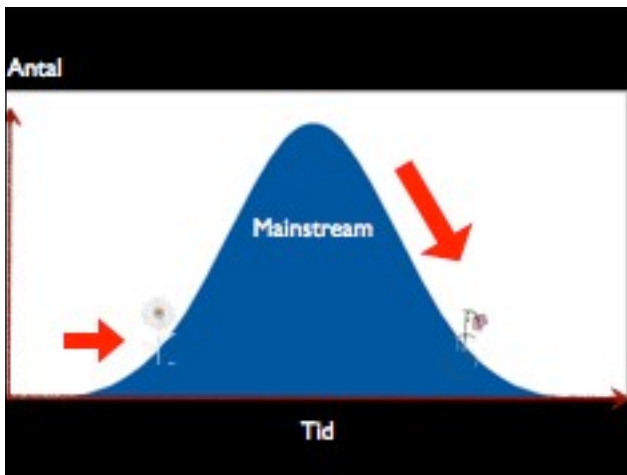
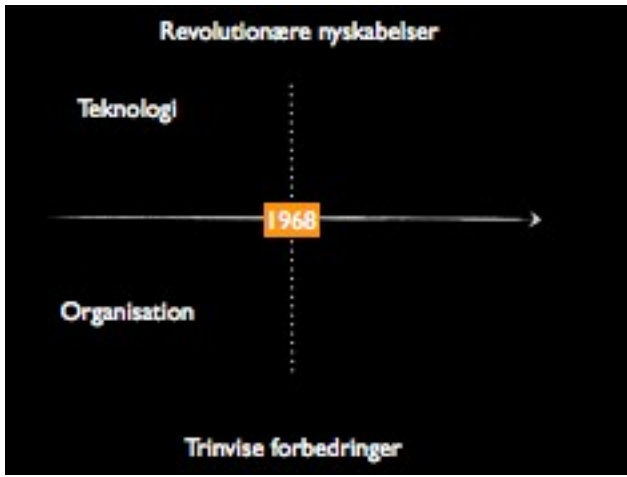
Flexi Space

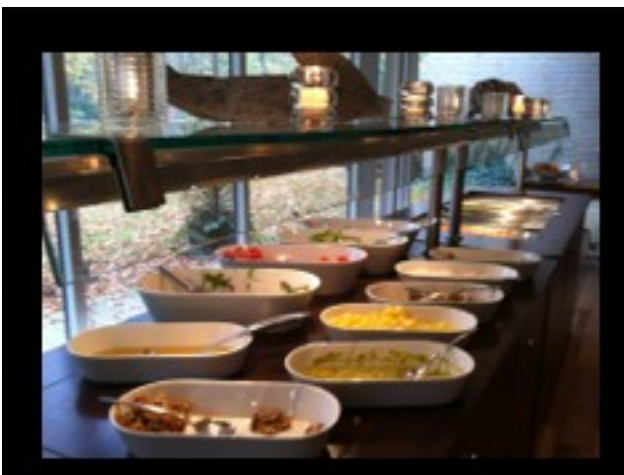
- Flexible rum
- Mere plads per deltager
- Mindre brug for gruppe rum
- Fri væg plads
- Skift fra Passiv læring til Aktiv læring



In tomorrow's world outstanding collaboration will be the key to success



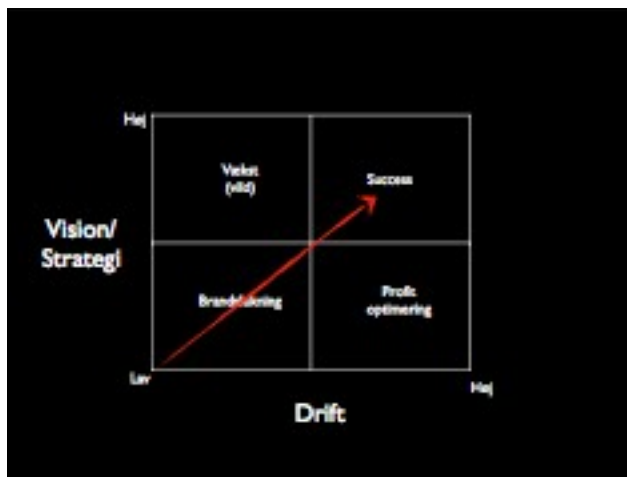




Art of Hosting is a global community of practitioners using integrated participative change processes, methods, maps, and planning tools to engage groups and teams in meaningful conversation, deliberate collaboration, and group-supported action for the common good.



<http://www.artofhosting.org>



Mit Perspektiv

- 2006/7 kommer aldrig tilbage
- ROI afgørende
- Differentiering > Co-creating Value
- Hvis vi skal mødes skal det være for at tale sammen
- Behovet for dialog har aldrig været større